

# 2024/2025 Pricing Guide

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## Pricing Guide Version: 2024-1101-V1-AC Event Photography

#### I) The Digital On-line Photography Package Plan

- a) Multiple shooting locations within the hours of the package (including travel)
- b) All pictures taken (about 40-150 per hour) will be adjusted and provided in two formats:
  - 1. High resolution for printing up to 20x30. A OneDrive link will be provided where you can download all the images from this link to your devices. Link will be live for minimum of 1 year
  - Low resolution images for viewing and sharing. A Google Photos link will be provided to view, share & comment on images.Others can add their images to this link as well to add to your event photos if desired. Link will be live for minimum of 1 year
  - 3. Low resolution images will be posted as an on-line gallery on our Image Links page on our website.
- c) Additional hours, albums, prints (color, B/W, canvas, wallpapers, floor prints, infinity wall, etc), magnets, stickers, cards, USB flash drives, SSD drives, photographers, videography can be added at any time
- d) We will keep your images in our system with the plan to maintain them indefinitely

Investment for the Digital On-line Photography Package Plan; 1 hour; \$400, 2 hours; \$700, 3 hours; \$900, 4 hours \$1,100, \$5 hours; \$1299 (\$150 per hour for additional hours after 5 hours, \$250 per hour on day of event)

#### II) The Silver Photography Package Plan

- a) Up to 8 hours of photography with multiple shooting locations within the hours of the package (including travel)
- b) All pictures taken (about 40-150 per hour) will be adjusted and provided in two formats:
  - 1. High resolution for printing up to 20x30. A OneDrive link will be provided where you can download all the images from this link to your devices. Link will be live for minimum of 1 year
  - Low resolution images for viewing and sharing. A Google Photos link will be provided to view, share & comment on images.
     Others can add their images to this link as well to add to your event photos if desired. Link will be live for minimum of 1 year
  - Low resolution images will be posted as an on-line gallery on our Image Links page on our website
- c) Qty (1) 10x10 custom designed album, 30 pages with up to qty (90) pictures of your choice
- d) Qty (2) wallet books with qty (10) images each of your choice
- e) Qty (1) 16x20 canvas print of images of your choice
- f) Qty (5) 8x10 & qty (10) 5x7 prints of your choice
- g) Qty (7) 8x10 sheets of wallets of picture of your choice
- h) Additional hours, albums, prints (color, B/W, canvas, wallpapers, floor prints, infinity wall, etc), magnets, stickers, cards, USB flash drives, SSD drives, photographers, videography can be added at any time
- i) Minor retouching and B/W prints are included for all reprints
- j) We will keep your images in our system with the plan to maintain them indefinitely

Investment for the Silver Photography Package Plan; \$2,999 + tax (\$150 per hour for additional hours after 5 hours, \$250 per hour on day of event)





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#### III) The Gold Photography Package Plan

- a) Up to 10 hours of photography with one main and one secondary photographer
- b) Multiple shooting locations within the hours of the package (including travel)
- c) All pictures taken (about 40-150 per hour) will be adjusted and provided in two formats:
  - 1. High resolution for printing up to 20x30. A OneDrive link will be provided where you can download all the images from this link to your devices. Link will be live for minimum of 1 year
  - 2. Low resolution images for viewing and sharing. A Google Photos link will be provided to view, share & comment on images. Others can add their images to this link as well to add to your event photos if desired. Link will be live for minimum of 1 year
  - 3. Low resolution images will be posted as an on-line gallery on our Image Links page on our website
- d) Qty (250) of your favorite pictures in a flush mount proof book
- e) Qty (1) leather 12x18 custom designed album, 40 pages with up to qty (120) pictures of your choice
- f) Qty (2) leather 5x7 flush-mount parents' books with 20 pictures each of your choice
- g) Qty (3) leather wallet books with qty (10) images each of your choice
- h) Qty (1) 20x24 canvas print of images of your choice
- i) Qty (8) 8x10 & qty (12) 5x7 prints of your choice
- j) Qty (9) 8x10 sheets of wallets of picture of your choice
- k) Additional hours, albums, prints (color, B/W, canvas, wallpapers, floor prints, infinity wall, etc), magnets, stickers, cards, USB flash drives, SSD drives, photographers, videography can be added at any time
- I) Minor retouching and B/W prints are included for all reprints
- m) We will keep your images in our system with the plan to maintain them indefinitely

#### Investment for the Gold Photography Package Plan; \$6999 + tax

(\$150 / hour for additional hours after 5 hours, \$200 / hour on day of event)

### **Event Videography**

### IV) The Videography Plan:

- a) High Definition 16:9 format using professional camera equipment and Non-Linear Video Editing (NLVE) computer system for editing your video
- b) Multiple shooting locations within total hours of the package (including travel)
- c) Wired or Wireless microphones, when necessary
- d) Interviews of the guests at your event if you desire
- e) Music and effects will be added as needed. (Music of your preference must be supplied to us for adding into video)
- f) Video of the event divided up into chapter clips if required;
  - Video clips uploaded for streaming directly from our website and/or OneDrive link and maintained for minimum 1 year
  - Video clips can be downloaded from our OneDrive link to your devices at full resolution

### Investment for the Videography Plans;

- 1. **2KHD-2K High-Definition camera and editing \$1,199 + tax** for up to 5 hours of service
- 2. **2KHD- 2K High-Definition camera and editing \$1,499 + tax** for up to 8 hours of service
  - a. (\$150 / hour for additional hours, \$250 / hour on day of event)
- 3. **4KHD 4K High-Definition camera and editing \$1,999 + tax** for up to 5 hours of service
- 4. 4KHD 4K High-Definition camera and editing \$2,499 + tax for up to 8 hours of service
  - a. (\$200 / hour for additional hours, \$300 / hour on day of event)
- 5. 8KHD 8K High-Definition camera and editing available. Please inquire.





Excellence in Photo, Video, Graphics & Multimedia

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### **Add-ons and Additional Services**

- V) Add ons (Only usable if a photo and/or video package is purchased);
  - a) USB flash drive for your Photos, videos and/or graphics \$100 each
  - b) SSD drive 1TB for your photo, videos and/or graphics; \$250 each
  - c) RAW unedited full resolution files;
    - o photo or video files on USB flash drive; \$200 each
    - o photo and video files on USB flash drive; \$350 each
    - o photo or video files on SSD 1TB drive; \$350 each
    - photo and video files on SSD 1TB drive; \$500 each
  - d) Additional photographer
    - Up to 5 hours; \$700
    - o Additional hours \$150 / hour, \$250 / hour on day of event
  - e) Additional videographer
    - 2K up to 5 hours; \$600 (additional hours \$150 / hour, \$250 / hour on day of event)
    - 4K up to 5 hours; \$800 (additional hours \$200 / hour, \$300 / hour on day of event)
  - f) Drone Videography (Outside only)
    - 2 K, up to 2 hours on-site, \$600 (additional hours to be discussed)
    - 4 K, up to 2 hours on-site, \$900 (additional hours to be discussed)

#### VI) Additional Services;

- a) Pre-Event Photo or Video shoot (Engagement photoshoot for weddings) \$350
  - Up to 1.5 hours of on-location or studio photography
  - o Images and/or video presented as in packages above
  - o For photography; qty (3) 8x10 prints of your choice
  - For videography; highlight video that you can post on your social media
- b) Digital Social Media Photography \$149 per hour
  - 1 hour on-location photography within 30 miles of studio local location (Miami Beach FL) on Monday Thursdays
  - o Approximately 30 to 100 pictures per hour taken and all images are adjusted in Adobe Lightroom
  - Images provided in one size only (1 megapixel) via google photos link for viewing and sharing only on social media, personal
    website, etc (Images are watermarked on the bottom and must be displayed for all usage)
  - o Higher resolutions can be purchased as extra for non-sale, non-commercial, personal printing and archiving use only;
    - 16.7 megapixel size images; \$20 per image or \$199 for entire set per hour provided via OneDrive Link
    - Full resolution unadjusted raw camera images; \$50 per image or \$299 for entire set per hour provided via OneDrive Link
- c) Photo or video editing services \$125 / hour
  - o 1 hour minimum, billed in ½ hour increments after
- d) Drone or underwater photography and/or videography
  - Please inquire about current pricing for your event

We are a full service studio and can provide graphics & multimedia services



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## **Terms and Conditions**

- Our normal payment terms are 50%-50%. The first payment of 50% of the total contract is required as a deposit to confirm the date of your event and is due upon writing of contract. A final payment of 50% (or balance left) of the final contract is due up to 30 days prior to the date of the event. Anytime a payment is not presented when due, a late payment fee in the amount of 10% of the total amount of the contract will be payable in addition to that payment unless prior agreement is reached.
- There is a fee associated with a cancellation of an event. If the cancellation is made of an event that is more than 6 months away, 50% of the deposit amount required may be returned. If the cancellation of an event is made within 6 months of an event, there is no refund available. If cancellation of event is within 60 days of event, entire contract is due and payable unless we can find another event to replace it in which case, we will go by the rules for cancellation of 6 months away. Cancelled event payments may be used less 25% fee as deposit for another event date that we are available for up to year in the future.
- Generally, there is no charge for travel unless over 1.5 hour each way (75 miles) from our local area. If the distance is greater than above, we retain the 3. rights to charge \$75/hour (1-hour increments) for overage travel depending on the package we are hired for.
- Adjusted images, Proofs and/or USB Flash Drives are normally delivered to customers within 1 3 weeks after the event. Final work is normally completed within 3 months after an order is placed or at the speed of the customer. We would like to finish up all work within 1 year of the event but if the delay to order the items stipulated in the contract is longer than this time, we reserve the right to adjust and/or charge for price increases. We will try our best to satisfy exceptional needs but cannot guarantee that we will succeed every time. In any case, do not be afraid to ask.
- 5. Preview video is normally provided within 1 month of the event and final products delivered 4-8 weeks after acceptance of preview.
- This Price Sheet is part of the contract. Please retain your copy as the terms for agreement are in this document. 6.
- To reserve a date that you have in mind, you may make a deposit using the assumptions in this price sheet without having to contact us previously. If we accept your deposit and agree to your requirements (Date of event, Location, Time, etc.), we will issue you a contract. Otherwise, if are not able to accept your deposit or requirements, we will promptly refund your money in entirety. The refund can be issued by simply returning the payment if cash, check if not cashed, reissuing you a refund check, crediting your credit card or any other means accepted by you the client and us.
- Sending us a deposit will hold your date and time unless your requirement conflicts with another reservation that we may have. In case of conflict or nonacceptance, your money will be promptly refunded in its entirety.
- 9. We consider payment of deposit the point of sale. You have hired us at that time for your event no matter how far in the future the actual event that we are hired for is.
- 10. We keep your negatives, digital image masters and video masters stored safely and plan to keep them indefinitely. You may purchase your photo and/or video master files for a fee. In any case, Beautiful Memories Studio retains the rights to the images and their use indefinitely.
- We may at times use your likeness and/or image in our marketing schemes including our website, prints ads, Portfolio and/or magazines. We aim to be tasteful and professional with all images and portray you in the manner the images were taken. But we are not able to provide you with compensation for the use of your images or likeness for any marketing or sales material use. We will do our best to comply with the wishes of our clients for their images and/or likeness not to be published or displayed. In any case, we will not display to anyone other than our client their images if they are of a personal and/or private nature. We will not publish in any of our literature including our website the last names, physical address and/or contact information of our clients.
- 12. Beautiful Memories Studio values your business greatly and therefore all reasonable accommodation will be made for your comfort including change of locations, venues and perhaps even time for the same day.
- 13. As professionals, we will do everything in our power to accomplish all of our goals and deliver on your wishes. But because what we do is an art and that situations are constantly in motion during shoots, we cannot guarantee that a particular photo will be taken, or a special video event will be captured.
- Beautiful Memories Studio is in the business of self-preservation, continued operation and profit. Therefore, it is in our interest to try our best to satisfy your needs and to take action to mitigate failures that can occur. To that end, Beautiful Memories Studio stands behind all its work with a guarantee that you will be satisfied. But we cannot accept liability for failures by us to deliver the product promised in an amount greater than the amount paid by the customer. Failures could be a result of a mistake, malfunctioning equipment, media, hard drives, film or film processors, etc. We will work with you to assure satisfaction by making all reasonable efforts to recover all that was lost but the maximum liability is refund of all monies paid by you. The decision of the solution solely rests with us.
- We accept Cash, Checks & Credit Cards. Credit card payments will be processed on our website.
- For customers paying with a credit card, ATM cards or other methods of electronic payment, charge backs are prohibited. Initiating a charge back will result in cancellation of your contract and the end results will be the same as if you had cancelled the event within the 60-day time allocated in line 2 in Terms above. Further, all discounts, considerations, specials, etc will be removed automatically from the contract.
- 17. All local taxes will be collected and paid.
- 18. Terms and Conditions, Pricing, Offers and any discounts are subject to update and change without notice for new contracts. Please retain a copy for your records as it includes the version number.
- All content photographed, videotaped, generated and/or designed belong to chief photographer / owner of Beautiful Memories Studio exclusively without limitations. We may allow others to have rights to use the content, but we will always maintain the ownership and usage control of the content in infinity.
- Copyright notice regarding images; Images purchased or received on disk, digital media and/or internet are for your personal use only. Image files cannot be uploaded to other sites for printing if others can order reprints from there or can download high-resolution images. Image files cannot be given, transferred, shared with another person, entity or organization at any time. You may print or have the images printed for your own non-sale noncommercial use including gift giving but the prints cannot be sold. Images received as prints cannot be scanned and/or re-printed for any reason at any time.



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